

Sponsorship Opportunities



4th Annual Operations Technology Conference



September 15 – 16, 2008

**Embassy Suites Hotel Charlotte-Concord
Resort and Conference Center
Concord, NC**

Home of Lowes Motor Speedway



Operations Technology Conference
September 15 – 16, 2008
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About EastPay

EastPay is a not-for-profit trade association providing education on payments technology to financial institutions and corporations in Virginia, West Virginia, North Carolina, and Florida. As a Regional Payments Association member of NACHA -The Electronic Payments Association, we have helped financial institutions, businesses, and government entities understand and benefit from the advantages of electronic payments for thirty years.

About the Conference

EastPay's Operations Technology Conference is designed to provide financial institutions and corporations with an understanding of the changing dynamics of the infrastructure and trends in the technology that supports the operations areas of the financial service industry. We provide attendees a forum for information that will assist them in harnessing technology to maximize operational efficiency, decrease risk, and recognize a return on investments.

At the conference attendees will:

- ***Interface with other senior managers from across the region***
- ***Hear speakers that will address the key issues all senior managers face in maximizing their technology investment***
- ***Have the ability to assess the state of their technology – determine where their institution is today and what they need to do to be ready for tomorrow.***

Conference sessions may qualify for AAP (Accredited ACH Professional) or other financial industry professional certification credits. Registration fees are structured to encourage organizations to send multiple attendees.

Deadline

Completed sponsorship applications are due by May 1 in order to be included in the conference brochure.

Questions?

Contact Pam Rodriguez, Conference Manager, at 1-800-681-4224 x305, or prodriguez@eastpay.org.

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	<u>Morning Coffee Break</u>	<u>Afternoon Break</u>	<u>Lunch</u>
Cost	Mon. OR Tues: \$1,500	(Monday only) \$1,500	Mon. OR Tues.: \$2,500
Complimentary Registration	Two free conference registrations	Two free conference registrations	Three free conference registrations
Signage	Professional signage on display during the coffee break. Inclusion in conference banners on display throughout the conference.	Professional signage on display during the break. Inclusion in conference banners on display throughout the conference.	Professional signage on display during lunch. Inclusion in conference banners on display throughout the conference.
Web Site Link	Your website link will appear on the conference website.	Your website link will appear on the conference website.	Your website link will appear on the conference website.
Badge Ribbon	Yes	Yes	Yes
Pre-Convention Attendee List	Yes	Yes	Yes
Verbal Recognition	In opening General Session for that day, as well as in sessions immediately before and after break.	In opening General Session for that day, as well as in sessions immediately before and after break.	In opening General Session for that day, as well as in sessions immediately before and after lunch. Introduction of key staff at lunch (Monday only).
Recognition in Official Conference Program	Yes	Yes	Yes
Other Print Recognition	Mention in EastPay <i>Network News</i>	Mention in EastPay <i>Network News</i>	¼ page ad in EastPay's <i>Network News</i>

EastPay Operations Technology Conference Sponsorship Opportunities

	<u>Monday Evening Reception</u>	<u>Conference Bag</u>	<u>Name Badge Lanyards</u>
Cost	\$2,500	\$2,500	\$1,000
Complimentary Registration	Three free conference registrations	Three free conference registrations	One free conference registration
Signage	Professional signage on display during the reception. Inclusion in conference banners on display throughout the conference.	Inclusion in conference banners on display throughout the conference.	Inclusion in conference banners on display throughout the conference.
Web Site Link	Your website link will appear on the conference website.	Your website link will appear on the conference website.	Your website link will appear on the conference website.
Badge Ribbon	Yes	Yes	Yes
Pre-Convention Attendee List	Yes	Yes	Yes
Verbal Recognition	In opening General Session for that day, as well as in sessions immediately before reception.	In opening General Session	In opening General Session
Recognition in Official Conference Program	Yes	Yes	Yes
Other Print Recognition	¼ page ad in <i>EastPay Network News</i>	¼ page ad in <i>EastPay Network News</i>	Mention in <i>EastPay Network News</i>

EastPay Operations Technology Conference Sponsorship Opportunities

Notepads or Pens

Conference Bag Inserts

Cost

\$500

\$500

You Supply pads or pens

You Supply inserts

Signage

Inclusion in conference banners on display throughout the conference.

Inclusion in conference banners on display throughout the conference.

Web Site Link

Your logo will appear on the conference website.

Your logo will appear on the conference website.

Badge Ribbon

Yes

Yes

Pre-Convention Attendee List

Yes

Yes

Verbal Recognition

In opening General Session

In opening General Session

Recognition in Official Conference Program

Yes

Yes

Other Print Recognition

EastPay *Network News*

EastPay *Network News*

**EastPay Operations Technology Conference
September 15 - 16, 2008
Application for Sponsorship**

Completed sponsorship applications are due by May 1 in order to be included in the conference brochure.

Please indicate which sponsorship(s) your company is applying for:

Monday, September 15

- Morning Coffee Break (\$1,500)
- Luncheon (\$2,500)
- Afternoon Coffee Break (\$1,500)
- Evening Reception (\$2,500)

Tuesday, September 16

- Morning Coffee Break (\$1,500)
- Box Lunch (\$2,500)

Other

- Conference Tote Bags with your logo (\$2,500)
- Name Badge Lanyards with your logo (\$1,000)
- Notepads - you supply (\$500)
- Pens - you supply (\$500)
- Conference bag inserts (giveaway or printed promotional material - you supply) (\$500)

Ad Space

- Half-page exterior brochure ad (\$1,500)
- Full-page interior brochure ad (\$1,200)
- Half-page interior brochure ad (\$800)
- Quarter-page interior brochure ad (\$500)

Choose payment method:

Payment enclosed

Please, charge my credit card:

Card Number: _____ AmEx VISA MC

Expiration Date: _____

Print Name on Card: _____

Authorized Signature: _____

Application is continued on next page

Company Name _____
(This is how your company's name will appear in all publications and signage)

Address _____

City _____ State _____ Zip _____

Main on-site contact:

Name _____ Title _____

Phone _____ Fax _____

E-mail address _____ Company URL: _____

Give a brief description of your company/product as well as your company's URL so that we can provide a link to your web page from ours. This is a marketing benefit for your company. We also ask that you provide a link to our page on your site. It is www.eastpay.org. Companies typically like to let clients and prospects know where they will be exhibiting, sponsoring, speaking, etc.

Sponsor agrees that this application is an offer which is subject to the absolute right of EastPay to accept or reject.

Sponsor's Authorized Signature _____ Date _____

Name (Please print) _____

Title _____

Amount Enclosed _____

Accepted by: _____ Date: _____
(Authorized EastPay signature)

Remit application and payment (if paying by check) to:

EastPay, Inc.
7400 Beaufont Springs Drive, Suite 405
Richmond, VA 23225

Please retain a copy of this application for your records.

Fax application to (804) 648-5254.

Completed sponsorship applications are due by May 1 in order to be included in the conference brochure.